



Seasons Greetings!

It is with great joy that I present to you Mitchell Proffitt Company's 2011 Catalog and Supplement.

It was 1998 when Mitchell Proffitt Company published its first catalog, consisting of 16 pages. Our entire product line of decals, license plates & frames, magnets, ball caps, patches and flags was featured in the catalog. Today, because of our valuable customers and their demand for affordable, high-quality products, we have expanded our catalog to 92 pages!

The growth of this company is a blessing we owe entirely to you, our loyal customers. In responding to your suggestions for products our veterans and other great Americans seek, we have been able to develop a diverse and extensive product line that is recognized world-wide for its uniqueness and excellence.

We listened when you told us that you want "**Made in the USA**" products. I am proud to inform you that absolutely 100% of the following items in our catalog are made in the USA!

- |                   |                  |                         |
|-------------------|------------------|-------------------------|
| ◆ Decals          | ◆ License Plates | ◆ License Plate Frames  |
| ◆ Auto Magnets    | ◆ Hitch Covers   | ◆ Chrome Auto Emblems   |
| ◆ Mouse Pads      | ◆ GI Jewelry     | ◆ Pulpboard Coasters    |
| ◆ Auto Sun Shades | ◆ Key Chains     | ◆ Insulated Travel Mugs |

Additionally, ALL of our **Stadium Blankets, T-Shirts, Polo Shirts, Drinkware and Coffee Mugs** are embroidered, printed, and decorated **IN THE USA!**

Mitchell Proffitt Company has also responded to your requests for a more modernistic T-Shirt line. Our apparel offerings now include more *ladies cut* shirts, as well as a new line of trendy hoodies. See our 2011 Catalog Supplement and order these hot sellers for your customers today!

As the holiday season nears, we at Mitchell Proffitt Company reflect on the many things we have to be thankful for. We have a dedicated staff of employees, a phenomenal global sales group, and the very best customers in the world!

Wishing you all the best in the coming year,

Pat Nettles  
Principal

# 2011 CATALOG SUPPLEMENT

## APPAREL



Proud Air Force Mom Ladies Shirt Available in Banana, Hot Pink & Lavender



Proud Air Force Wife Ladies Shirt Available in Powder Blue, Light Pink & Lavender



Army Wife (Household) Ladies Shirt Available in Banana, Hot Pink & Lavender



Proud Army Wife Ladies Shirt Available in Banana, Hot Pink & Lavender



Proud Army Mom Ladies Shirt Available in Powder Blue, Light Pink & Lavender



Air Force Shirt Available in Safari Green & Charcoal



Army StarShirt Available in Olive & Charcoal



Air Force Shirt Available in Charcoal & Safari Green



Army (Eagle) Olive Shirt



Air Force (Eagle) Charcoal Shirt



Air Force Navy Shirt



United States Army Black Shirt



United States Army Hoodie Available in Black & Olive



Army Star Hoodie Available in Olive & Charcoal



United States Army (Eagle) Olive Hoodie



United States Air Force (Eagle) Charcoal Hoodie



United States Air Force (Wings) Charcoal Hoodie

# 2011 CATALOG SUPPLEMENT

## BALL CAPS



**BC60**  
OIF (Camp Liberty)  
Olive Ball Cap



**BC69**  
Thanks To Our Veterans  
Ball Cap



**BC70**  
If You Enjoy Your Freedom  
Ball Cap



**BC71**  
Operation Iraqi Freedom  
Veteran Ball Cap



**BC77**  
Welcome Home Ball Cap



**BCD-45**  
Army Star Tattered USA  
Flag Ball Cap



**BCD-46**  
Air Force Wing Tattered  
USA Flag Ball Cap



**BCD-47**  
EGA Tattered USA Flag  
Ball Cap



**BC98-AF**  
Proud Air Force Wife  
(Dog Tag) Ball Cap



**BC115-AF**  
Air National Guard  
Ball Cap



**BC116-AF**  
United States Air Force  
(Eagle) Ball Cap



**BC117-AF**  
My Airman ... My Hero  
Ball Cap



**BC118-AF**  
Air Force with Tattered  
USA Flag Ball Cap



**BC137-A**  
Airborne Ball Cap



**BC138-A**  
Proud Army Veteran  
Ball Cap



**BC141-A**  
United States Army  
(Eagle) Ball Cap



**BC142-A**  
Proud Army Wife  
(Dog Tag) Ball Cap



**BC144-A**  
Army with Tattered  
USA Flag Ball Cap



**BC-ACU04**  
101st Airborne Fleece  
Beanie



**BH-06**  
OIF ACU Boonie Hat



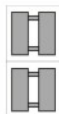
**SC-17**  
Security Forces Skull Cap

# 2011 CATALOG SUPPLEMENT

## DECALS



D202  
Operation New Dawn Window Strip



D169



D172



D170



D171

Generic Rank White Vinyl Sticker

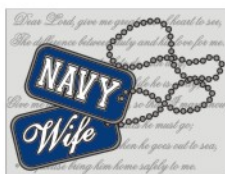


D173-AF D174-AF D175-AF D176-AF



D177-AF D178-AF D179-AF

Air Force Rank White Vinyl Sticker



D163-N  
Navy Wife Prayer Decal



D176-M  
Marine Wife Creed Decal



D205-AF  
Air Force Wife Creed Decal



D296-A  
Army Wife Creed Decal



D79-CG  
US Coast Guard  
1" Decal



D77-CGA  
US Coast Guard Decal



D80-CG  
Deepwater Horizon Response  
Bumper Sticker



D203  
Operation New Dawn  
Bumper Sticker

## BICYCLE PLATE / MAGNETS



BPM-01  
Air Force Bicycle Plate  
Magnet



BPM-02  
Army Star Bicycle Plate  
Magnet



BPM-03  
Army Mom Bicycle Plate  
Magnet



BPM-04  
Army Dad Bicycle Plate  
Magnet



BPM-05  
Army Wife Bicycle Plate  
Magnet



BPM-06  
POW \* MIA Bicycle Plate  
Magnet



BPM-07  
Retired Army Star Bicycle  
Plate Magnet



BPM-08  
Germany Bicycle Plate  
Magnet



BPM-09  
Italy Bicycle Plate/ Magnet



BPM-10  
USA Bicycle Plate/ Magnet



BPM-11  
UK Bicycle Plate  
Magnet

# 2011 CATALOG SUPPLEMENT

## THIN RIM LICENSE PLATE FRAMES

## MAGNETS



LF-02  
Don't Tread On Me Thin Rim Frames



LFA30  
Airborne Thin Rim Frames



M70  
Welcome Home Troops Die-Cut Magnet



M69  
Operation New Dawn Oval Magnet

## LANYARD



LKC45  
104th Division Lanyard

## DRINKWARE



KB-01(B) KB-01(P) KB-01(S)

Army Kid Polka Dot Water Bottle



KB-02(B) KB-02(P) KB-02(S)

Air Force Kid Polka Dot Water Bottle



CCM-03  
Desert Digital Camo with EGA  
Canteen Shaped Sculpted Ceramic



CBF-37  
10th Mountain Div  
Foiled Bistro Mug

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## LAPEL PINS



PI10051  
16th Sustainment  
Lapel Pin



PI10068  
82D ABN Parawing  
Lapel Pin



PI10069  
82D ABN Masterwing  
Lapel Pin



PI14037  
USA Flag Genuine Austrian  
Crystal 1" Wide Pendant

## BRACELETS



WB-21  
USA Flag Genuine Austrian Crystal Stretch  
Bracelet



WB-22  
USA Flag Genuine Austrian Crystal Clasp  
Bracelet

## STADIUM BLANKET



SB-21  
1st AD Embroidered Stadium Blanket

## PATCH



P13  
Fallen Hero Circle Patch